ARTS, AUDIO/VIDEO TECHNOLOGY, AND COMMUNICATION

BUSINESS AND INDUSTRY

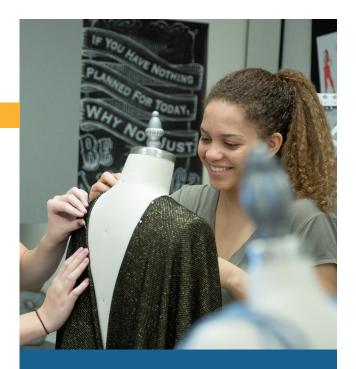# DESIGN & MULTIMEDIA ARTS: FASHION DESIGN

PROGRAM OF STUDY

The Fashion Design Program of Study allows students to experience all aspects of the fashion industry with an emphasis on textiles, apparel, design and construction. Students will develop professional standards and employability skills as required in the fashion industry. Fashion Design is a hands-on lab-based program where students produce fashion, textile, and apparel projects, learn industry equipment/technologies/softwares, create a portfolio, and gain business and industry career experiences.

Fashion Design (National Averages- Labor and Statics-https://www.bls.gov/)

INDUSTRY-BASED CERTIFICATION OPPORTUNITIES

Adobe Certified Associate (ACA) Illustrator

OCCUPATIONS	MEDIAN WAGE	ANNUAL OPENINGS	% GROWTH
Costume Designer	$63,670 per year	24,400	3%
Fashion Designer	$75,810 per year $36.45 per hour	28,300	-4%
Art Director	$97,270 per year $46.77 per hour	99,100	-1%
Purchasing Manager/Buyers	purchasing buyer $66,690 purchasing managers $125,940	526,200	-7% however with the massive amount of positions in this field there is lot of career opportunity
Fashion Illustrator	$49,120 per year $23.62 per hour	51,900	0% stable
Advertising, Promotions, and Marketing Managers	141,490 per year $68.03 per hour	314,900	6% (Faster than average)
Retail Sales Workers	$27,320 per year $13.13 per hour	4,633,100	0% stable

RECOMMENDED COURSE SEQUENCE

LEVEL 1 Principles of Arts, A/V and Communications; Principles of Human Services

LEVEL 2 Fashion Design I

LEVEL 3 Fashion Design II

LEVEL 4 Practicum in Fashion Design; Practicum in Graphic Design and Illustration

NOTE: See reverse for additional course sequence options and endorsement requirements. Course descriptions and details can be found in the course catalog.

WORK-BASED LEARNING EXPERIENCES

Industry Guest Speakers; Industry Site Visits/Field Trips; Community Service Projects; Internships/Externships.

CAREER AND TECHNICAL STUDENT ORGANIZATIONS

Family, Career, and Community Leaders of America (FCCLA); National Technical Honor Society (NHTS)

The Fashion Design pathway within the Arts, A/V Technology and Communications (AAVTC) Career Cluster® focuses on careers in design, production, exhibition, performance, including visual arts textile analysis, apparel design and construction. Careers in the AAVTC career cluster require a creative aptitude, a background in design, a strong academic foundation, and a proficiency in technical sewing skills and garment construction.

Non-Discrimination Statement

FASHION DESIGN

A student may earn a Business and Industry endorsement by completing foundation and general endorsement requirements. Endorsement course options for the Fashion Design Program of Study are listed below.

4 CREDITS REQUIRED

Required Courses:

- Fashion Design I
- Fashion Design II

Choose additional credits from the following:

- Principles of Arts, A/V and Communications or Principles of Human Services
- Practicum in Fashion Design or Practicum in Graphic Design and Illustration I
- Interior Design I
- Floral Design
- Professional Communications or Entrepreneurship
- Career Preparation
- Project-Based Research

INDUSTRY-BASED CERTIFICATION OPPORTUNITIES

The Adobe Certified Associate Illustrator exam measures the following domains: working in the design industry, project setup and interface, organizing documents, creating and modifying visual elements, and publishing digital media.

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