

BUSINESS, MARKETING, AND FINANCE

BUSINESS AND INDUSTRY

ACCOUNTING AND FINANCIAL SERVICES

PROGRAM OF STUDY

The Accounting and Financial Services program of study teaches students personal and professional money management skills. Students will use a variety of analytical tools and software platforms to understand and evaluate how money flows through a business, establish personal and/or business budgets, prepare and interpret financial statements or even build a personal investment portfolio. By choosing the courses offered in this program students will learn the skills needed to prepare for financial service careers including accounting, banking, corporate finance, auditing, and financial planning.

INDUSTRY-BASED CERTIFICATION OPPORTUNITIES

QuickBooks Certified User

Texas Data: Collected by TEA October 2019

OCCUPATIONS	MEDIAN WAGE	ANNUAL OPENINGS	% GROWTH
Accountants and Auditors	\$71,469	14,436	22%
Loan Officers	\$68,598	2,419	19%
Personal Financial Advisors	\$86,965	1,861	52%
Administrative Service Managers	\$96,138	2,277	21%
Insurance Underwriters	\$66,206	594	14%

WORK-BASED LEARNING EXPERIENCES

Personal Finance Lab Stock Market Simulation; Industry Guest Speakers; H&R Budget Challenge; Knowledge Matters Personal Finance Simulation.

CAREER AND TECHNICAL STUDENT ORGANIZATIONS

DECA; National Technical Honor Society (NTHS); UIL



RECOMMENDED COURSE SEQUENCE

- 1 LEVEL** Principles of Business, Marketing, and Finance; Business Information Management
- 2 LEVEL** Money Matters
- 3 LEVEL** Accounting I; Securities and Investments
- 4 LEVEL** Accounting II; Practicum in Business Management

NOTE: See reverse for additional course sequence options and endorsement requirements. Course descriptions and details can be found in the course catalog.



The Business, Marketing, and Finance Career Cluster® focuses on careers in planning, organizing, directing, and evaluating business functions essential to efficient and productive business operations.

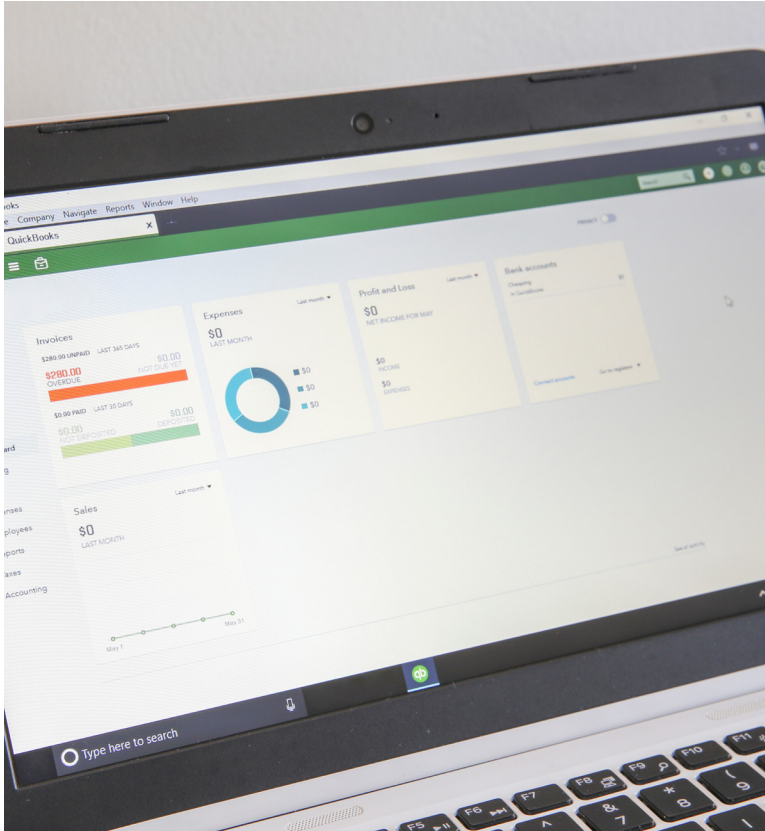
Non-Discrimination Statement

It is the policy of Leander ISD not to discriminate on the basis of race, color, national origin, sex or handicap in its Career and Technology Education Programs, services, or activities. Leander ISD will take steps to assure that lack of English language skills will not be a barrier to admission and participation in all educational and vocational programs. Es norma de Leander ISD de no discriminar por motivos de raza, color, origen nacional, sexo o impedimento, en sus programas, servicios o actividades vocacionales. Leander ISD tomará las medidas necesarias para asegurar que la falta de habilidad en el uso de la lengua inglés no sea un obstáculo para la admisión o participación en todos los programas educativos y vocacionales.

ACCOUNTING AND FINANCIAL SERVICES

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A student may earn a Business and Industry endorsement by completing foundation and general endorsement requirements. Endorsement course options for the Accounting and Financial Services program of study are listed below.



4 CREDITS REQUIRED

Choose 2 or more credits from the following:

- Money Matters
- Accounting I
- Accounting II
- Security and Investments

Choose additional credits, if needed, from the following:

- Principles of Business, Marketing and Finance
- Practicum in Business Management
- Entrepreneurship
- Business Information Management I
- Business Management
- Global Business/Human Resource Management
- Business Law
- Advertising/Social Media Marketing
- Career Preparation
- Project-Based Research

INDUSTRY-BASED CERTIFICATION OPPORTUNITIES

In Leander ISD, Accounting II students have the opportunity to take the Intuit Quickbooks Desktop exam. Candidates are tested on basic accounting knowledge and utilities of the Quickbooks Desktop software that includes pre-built sample comparisons, multiple company files, annual updates, and data backed-up and restored. Students who become certified in Quickbooks, could potentially earn income performing bookkeeping services for small to medium sized businesses. Quickbooks is a key tool for resume and college applications. Earning certification gives third party validation that our students have mastered the software and can use it on the job.

Microsoft certifications are also available to students who take Business Information Management under the endorsement course options. Through MOS certification a user demonstrates the ability to command the full features and functionality of Microsoft Office including Word, Excel and PowerPoint, preparing them for future academic or workforce opportunities. MOS certification benefits students with job opportunities as many employers look for certification in their applicant screening process. Also, many colleges and universities requires MOS certification as a pre-requisite to some degree plans and/or offer college credit or course exemption for an equivalent course. Students taking Business Information Management will have the opportunity to learn the skills needed to successfully pass the MOS Associate certification exams in Word, Excel and PowerPoint and possibly the advanced features of MOS Expert in Word and Excel.

NOTES:
