



Leander ISD Project Development

COOL Week projects can take several different avenues. Listed here are some ideas that business partners may use to springboard an idea for the COOL Week project. Many ideas may be developed so they can be used from year to year—facilitating your continued involvement as a COOL Week business partner.

Keep in mind these projects are *in addition* to allowing students to experience those “first day activities” such as the application, resume critique, and mock interview. Job shadowing and working with both the student team *and* your employees will serve to round out their COOL Week experience. Over the years, such activities have proven to be the most beneficial to students.

1) The Parallel Project:

Students will carry out a project your business is currently working on (or has recently completed). The goal would be to see if the students come to the same conclusions as your business or if their new view of things provides some innovation. A successful Parallel Project can become a Mock Project for future years of participation in COOL Week.

2) The Mock Project:

Your business can set up an “imitation experience” that replicates one an entry-level employee might experience.

3) The Marketing Project:

Use these students to research and develop some marketing plans to help promote your business or product to this age group.

4) The Household Duties Project:

There are always “household chores” that need to be done around your office. Students should experience some of these activities if the activities are consistent with the average working day of a typical employee. Care should be taken that students do not spend the week filing or doing only mundane tasks. Exposure to some of these activities will provide them with some useful experience of the inner workings of the business while getting some of your “household chores” completed at the same time.

Business Partner Personnel:

A successful, sustaining COOL Week experience can be designed for year-to-year use should employee changes occur. A project where a new employee can easily step in and take over the management of the COOL Week project will sustain itself into the future.